



Battlefront and Battle Rankings first annual Toy Drive Event Saturday December 1st, 2018



To qualify, participating shops will hold a 1-day tournament or mega-battle or campaign for 10+ players for one (or more) Battlefront games. Stores can choose from Flames of War 4th Edition, Team Yankee, Viet Nam, Arab Israeli or Great War. Participant list (actual names of participants) must be submitted to Battlefront. Winners of participation prizes will be drawn and posted on Battlefront Miniature’s social media on Monday 12/4/2018 via live-stream.

Event deadlines –

- Register by 11/16/2018
- Play the event on 12/1/2018
- Submit player list to Battlefront by 11/23/2018. Include number of toys collected along with pictures of toy pile
- Submit tournament results to Battle Rankings by 12/3/2018 (if you ran a tournament; ignore if you ran a mega-battle or campaign)
- Live Drawing for prizes on 12/4/2018 via Facebook

Entry Fee –

Players provide a new toy (value \$15 or more), store will take to their local Toys for Tots™ drop off point or local children’s charity after the tournament. For each additional toy beyond the first, participants get a token for 1 in-game reroll.

Prizes – Prizes are for participation; you don’t have to win, you just have to play. Everyone has an equal chance to win.

Prizes (provided by Battlefront) are:

- 1 Grand Prize – your height in boxes (laid flat, minimum height 5’8”)
- 5 Armies – each winner will be able to pick 150 points from the army of their choice (2,000 points for Late War, Early War, or Great War)
- 40 Random Prizes

Drawings for the winners will take place via live stream on our Facebook page sometime after the event.

Store Benefits – Besides giving back to your local community, Battlefront will list all qualifying participating shops on its social media and on its home page. If the grand prize winner is drawn from your shop, you will receive a \$300 credit to your account. If one of the army winners is drawn from your shop, you will receive a \$100 credit to your account. And the shop with the most toys collected will receive a \$250 credit!

Rules and Restrictions:

**Employees of the Battlefront and other companies / agencies / organizations associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations.*

**Event organizers who are not paid store employees/owners are eligible to win prizes as long as they donate a toy(s).*

It is up to each individual shop to promote the event(s) in their shop. Feel free to coordinate activities with other shops in the area. Maybe your shop is keen to do a Team Yankee event but one down the road is better at Flames of War – trade customers for a day, it’s for less fortunate kids after all!





Battlefront and Battle Rankings first annual Toy Drive Event Grand Prize Example



In addition to helping children in need have a great Christmas, your players have the opportunity to win a number of prizes (names drawn at random) just for participating.

There will be a number of participation prizes:

- 40 participants will be chosen to receive a random prize chosen from our books to boxes of tanks
- 5 lucky participants will get a 150-point army of their choice
- But 1 very lucky participant will win their height in Battlefront Box Sets (minimum height 5'8")!

What does someone's height in boxes look like?

Just take a gander at the handsome fella in the picture. That's Mike, one of our Account Managers. Mike is 5'10" of awesomeness (5'11" with his hair spiked) standing next to 5'11" of random box sets!

Now the value will vary based on what your customer wants but Mike's pick comes to over \$1,500 at MSRP!

That's enough to build at least 3 armies! It's also a great way to make new friends (Hey Mike, can you maybe hook me up?).





Battlefront and Battle Rankings first annual Toy Drive Event: Saturday December 1st Sign Up



SHOP NAME AND EVENT(S) TYPE

PARTICIPANT'S FULL NAME AND ARMY

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

13. _____

14. _____

15. _____

16. _____

17. _____

18. _____